

# Digital Video

*Turning the lens on personalized learning*

**Educators have long known** that classroom projects can enrich and personalize student learning, improve engagement and enhance collaboration skills. Now, with a push to personalize learning sweeping the country, many schools are tapping a new generation of digital video cameras and camcorders to cater to individual student needs and bring history, science, language and other core topics to life.

For example, students at Cochrane Elementary School in Louisville, Ky., produced their own video podcasts about everything from women in the American Revolution to the development of the inline skate. The kid-friendly education videos were then posted online and available to students for free.

Likewise, for a more three-dimensional understanding of history, novice videographers at Mt. Hebron High School in Ellicott City, Md., interviewed people who lived through significant events such as the Kennedy assassinations. This novel approach engaged students in important topics and created an opportunity to give them a more well-rounded educational experience.

## VIDEO AND RELATED PRODUCTION ADD ANOTHER DIMENSION

"Instead of just writing a paper, (students) really enjoy producing a video," says Mt. Hebron Media Specialist Scott Robinson. Students also discover how to share, collaborate, budget time wisely and present core subjects in a different context, he says.

Other successful Mt. Hebron video learning projects have included:

- An English literature class production of the Canterbury Tales, Pride and Prejudice and Hamlet
- A student forensics class version of the Forensic Files show that videotaped "detectives" solving a crime
- A TV news show in Spanish created by Spanish language students

As today's classroom continues to evolve, the possibilities for tapping new and updated technologies to personalize and enrich learning experiences can be endless.

## COMMITTED TO PERSONALIZING EDUCATION

Canon is devoted to helping students inquire about the world at an ever-deepening level. Canon's easy-to-learn and use PowerShot point-and-shoot and VIXIA camcorders take stunning HD video and still photos. They're an ideal choice for schools pursuing projects that promote student thinking, learning, problem solving and collaboration — and mastering 21st-century technology skills.

# Canon

For more details about how Canon video products can personalize classroom learning, contact the Canon Education Department **PHONE: 866.50.CANON** or **EMAIL: CIG\_EducationSales@cusa.canon.com** **WEB: www.usa.canon.com/educationsales**  
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